



Matrix of Membership Benefits

	Promotion										Networking							Want more?								
	Permanent online profile	Member of the Month	Member of the Week	Membership homepage ad	E-newsletter Profile	Free job post	New member callout	Two additional web directory listings	Receive e-newsletter	International news exposure	Membership directory listing	Complimentary Schmooze booth	Explore program creation	Pre-event networking with VIPs	Free breakfast briefing	Free Schmooze admission	VIP invitations	Reduced program rates	Unique nametags	Membership Open House	International interest pairing	Company recommendations	Inclusion in marketing materials	Priority consulting and scheduling	Discounted ad rates (website, e-newsletter, calendar of events)	Discounted consulting rates (\$175 members / \$275 non-members hourly)
Champion \$1,000	x	x		x	x	4	x	x	5	x	x	x	x	2	1	x	x	x	x	x	x	x	x	x	x	x
Patron \$500	x		x		x	3	x	x	5	x	x		x	2	1	x	x		x	x	x	x	x	x	x	x
Entry Level \$250						2	x	x	3	x	x			1			x		x	x	x	x		x	x	
Non-Profit \$100						1		x	3	x	x						x				x	x		x	x	