



Greater Seattle

create | connect | join us

WELCOME TO GREATER SEATTLE

Whether you're a company, startup, international student, investor, or tourist, come join us. You'll find what you're looking for here, in Greater Seattle.

Our beautiful scenery, extensive outdoor recreation opportunities, entrepreneurial culture, and ability to engage with art, theatre, and music are reason enough to live here. Greater Seattle is also strategically located equidistant by air to the markets of Asia and Europe, and boasts an innovative ecosystem where people are encouraged to learn, imagine and create the future.

COME BE PART OF THE GREATER SEATTLE STORY

LOOKING OUTWARD

Boeing. Microsoft. Amazon. Starbucks. Companies in Greater Seattle are more closely linked to international commerce than any other region in the United States. This is part of our tradition of looking outward. **Today, we are perennially in the top three exporters per capita among U.S. states, sending a variety of good and services to countries around the globe.** The world is truly our business partner.

PERCENT OF US EXPORTS BY STATE & TOP EXPORT COMMODITIES, WASHINGTON STATE (2017)

- 1 Texas (17.1%)
- 2 California (11.1%)
- 3 Washington (5%)

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- 1 Aircraft
 - 2 Services (such as software)
 - 3 Soybeans
 - 4 Wheat
 - 5 Corn

Source: U.S. Census Bureau, Foreign Trade Statistics for WA State, 2017

WASHINGTON STATE'S LARGEST TWO-WAY TRADE PARTNERS IN USD BILLIONS, 2017 (merchandise only)

- 1 China
- 2 Canada
- 3 Japan
- 4 South Korea
- 5 UAE
- 6 Taiwan
- 7 Mexico
- 8 Russia
- 9 UK
- 10 Norway

Source: Trade Stats Express, International Trade Administration, 2017

INNOVATIVE ECOSYSTEM

Greater Seattle's leadership in key industries, ranging from aerospace to IT to biotech to clean technology, is built on a vibrant foundation of education, world class research, a diverse, highly skilled workforce, and a network of business services. **For more than three decades, the University of Washington alone has received more federal research funding than any other public university in the country.** With our large regional market and international connections, Greater Seattle is where new technologies come to life.

STARTING FROM THE GROUND UP

A key to Greater Seattle's economic success is its dynamic and diverse workforce. Washington State's educational attainment has exceeded the U.S. national average every year since 1990.

Our schools educate tomorrow's talent: Washington's aerospace workforce and software publishing workforce both rank as the largest in the U.S. among states.

Diverse, High Tech Talent

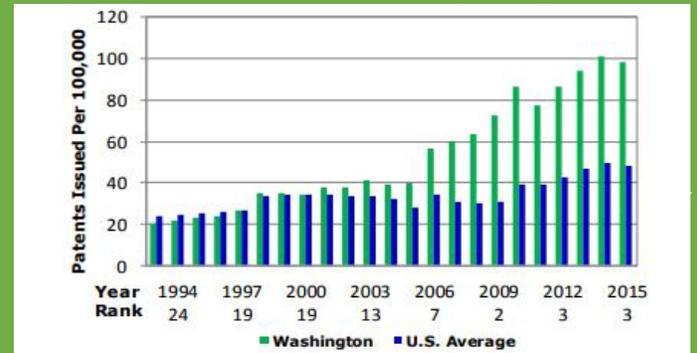
- #1 state for concentration of software developers (applications) (2017)
- #1 US state for largest number zoologist and wildlife biologist jobs (2017)
- #4 state in the US for concentration of marine engineers and naval architects (2017)
- #3 state in the US for concentration of urban and regional planners (2017)

Source: Bureau of Labor Statistics, Occupational Employment and Wages, 2017

DIVERSITY

Our ethnically diverse population is one of Greater Seattle's strongest assets. We are a major destination for the world's people and cultures, making us a comfortable place to conduct international business.

PATENTS ISSUED PER 100,000 POPULATION (1994 - 2015)

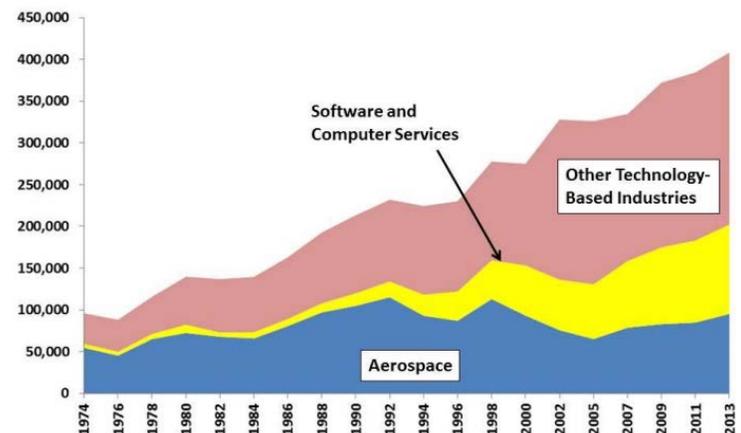


Source: U.S. Patent and Trademark Office, US Census Bureau, data through 2015

BRINGING YOU THE INDUSTRIES OF TOMORROW

Our research and talented workforce are key ingredients in bringing good ideas to the world. Washington State's total R&D investment per capita has ranked in the top five nationwide consecutively since 2000. The University of Washington alone has launched 86 startups in the last five years, in areas that range from robotics and biotech to renewable energy and AI / VR.

GROWTH OF EMPLOYMENT IN TECHNOLOGY-BASED INDUSTRIES IN WASHINGTON STATE, 1974-2013 (EXCLUDING GOVERNMENT AND UNIVERSITY RESEARCH ACTIVITIES)



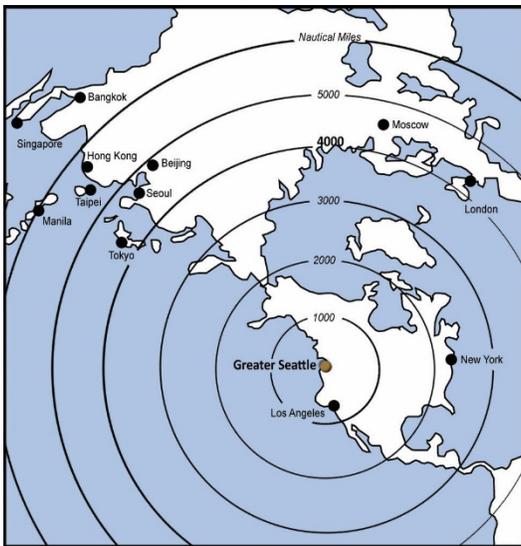
Source: U.S. Census Bureau County Business Patterns, Washington State Employment Security Department

CONNECTED TO THE WORLD

Greater Seattle is uniquely positioned at the crossroads of global markets. Our ports and transportation and logistics sector are huge connectors that bring goods into the US, as well as sending goods out into the world. The ports of Tacoma and Seattle are major destinations for containerized and non-containerized cargo.

Our infrastructure is also leading the way in sustainability. The lowest carbon dioxide emission route to ship cargo from Asia to the U.S. Midwest by sea and rail is through Greater Seattle.

LOCATION OF SEATTLE RELATIVE TO ASIA AND EUROPE



Source: Data provided in Greater Seattle datasheet, 2011

DID YOU KNOW?

- The ports of Seattle and Tacoma together represent the third largest container gateway in North America.
- Our ports trade with over 130 countries.
- Seattle-Tacoma International Airport (Sea-Tac) is the third largest, by volume, for international cargo on the West Coast.
- SeaTac offers non-stop service to over 90 domestic and 28 international destinations.

GREATER SEATTLE FUN FACTS

#1 State for Business

Medium, 2017

#3 Public university in the world, University of Washington

Shanghai Ranking, 2017

#3 Fittest, most athletic, and most active in the U.S.

American Fitness Index, 2017

#4 Best place for business and careers

Forbes, 2017

#10 In the world for women entrepreneurs

Dell Global WE Cities Rankings, 2017

BE PART OF OUR STORY

Regardless of where you're from in the United States or the world, you'll find your culture reflected in Greater Seattle. From ballet to ethnic dance troupes, from Asian art to glass art, from theater and music to aerospace and science museums, from film to competitive sports, Greater Seattle holds something for everyone.

Greater Seattle is also one of the healthiest regions in the nation, consistently ranked by the United Health Foundation above the national average with a physically healthy population. **According to Today, Greater Seattle was ranked as the fourth fittest region in the U.S. in 2017.**





RESOURCES:

Trade Development Alliance of Greater Seattle

www.seattletradealliance.com

Economic Alliance Snohomish County

www.economicalliancesc.org

Economic Development Board for Tacoma-Pierce County

www.edbtacomapierce.org

Economic Development Council of Seattle & King County

www.edc-seaking.org

Kitsap Economic Development Alliance

www.kitsapeda.org

Seattle Metropolitan Chamber of Commerce

www.seattlechamber.com

Washington State Department of Commerce

www.choosewashington.com

COMPANY SPOTLIGHTS

TRANSFORMING THE WORLD

Greater Seattle's pool of talent, strategic geographic location and seasoned business services create an ideal environment for Greater Seattle and international global industry leaders. Some of these leaders include:

Amazon
Boeing Commercial Airplanes
Costco
Expedia
Fluke Corporation
Fred Hutchinson Cancer Research Ctr.
Institute for Systems Biology
Microsoft
Milgard Manufacturing
Nintendo North America
Nordstrom
PACCAR Inc.
Philips Healthcare
Premera Blue Cross
Starbucks
The Bill & Melinda Gates Foundation
Toray Composite Materials America, Inc.
University of Washington
Washington State University
Weyerhaeuser
Zillow